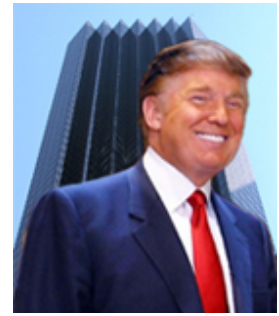


## My Top Ten Rules of Success

by Donald J. Trump



If you've heard me speak, you may have noticed I emphasize several things repeatedly - never give up is one, being passionate is another, keeping focused is up there, and keeping your momentum runs a close fourth. I've learned those things from experience.

Here's the complete top 10 list I give when I speak at colleges:

1. **Never give up!** Do not settle for remaining in your comfort zone. Remaining complacent is a good way to get nowhere.
2. **Be passionate!** If you love what you're doing, it will never seem like work.
3. **Be focused!** Ask yourself: What should I be thinking about right now? Shut out interference. In this age of multitasking, this is a valuable technique to acquire.
4. **Keep your momentum!** Listen, apply and move forward. Do not procrastinate.
5. **See yourself as victorious!** That will focus you in the right direction.
6. **Be tenacious!** Being stubborn can work wonders.
7. **Be lucky!** The old saying, "The harder I work, the luckier I get" is absolutely right on.
8. **Believe in yourself!** If you don't, no one else will either. Think of yourself as a one-man or one-woman army.
9. **Ask yourself: What am I pretending not to see?** There may be some great opportunities right around you, even if things aren't looking so great. Great adversity can turn into great victory.
10. **Look at the solution, not the problem.** And never give up! Never, never, never give up. This thought deserves to be said (and remembered and applied) many times. It's that important.

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